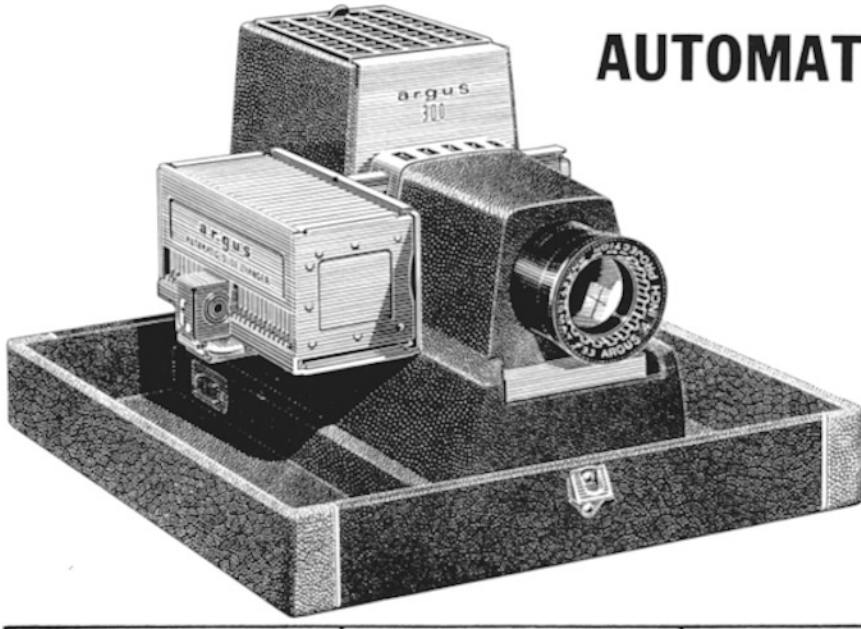
Are you doing your color slides justice?

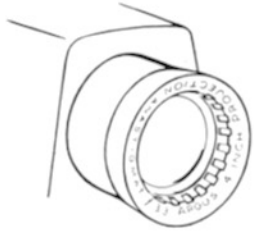
ALL-NEW ARGUS AUTOMATIC 300 PROJECTOR



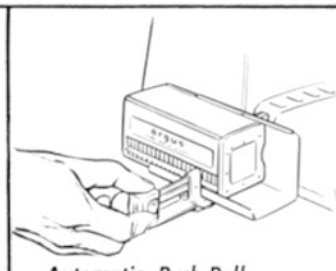
You've taken wonderful color slides with your 35mm camera. The light was right, composition was right, settings were right. Now show your slides with the new Argus Automatic Projector and you'll really do your picture-taking ability full justice.

This newest and finest Argus projector makes your pictures leap to life with amazing new brilliance and a vivid depth of color—brings out the full picture value of your transparencies.

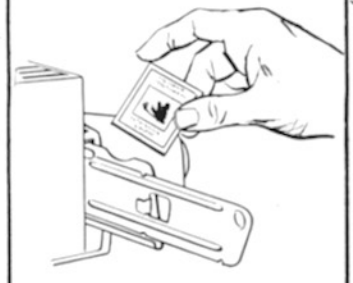
$59.50 *complete with carrying case, slide magazine and Slide Editor*



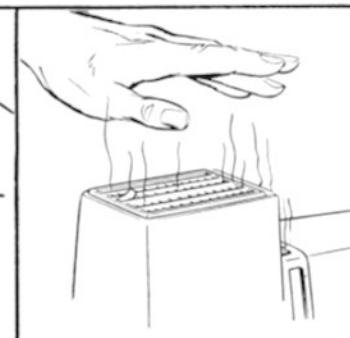
New Optical System For Brighter-than-ever Pictures
A new, scientifically perfected condenser system allows more light to pass through a new precision, 4-inch f:3.3 wide-angle lens—to give you big, brighter-than-ever pictures even in a small room. No dimmed-out edges. No hot spots. Helical focusing assures uniform, needle-sharp projection.



Automatic, Push-Pull Operation—Just a quick push-pull of the operating lever automatically shows and changes your slides, then returns them to the magazine in perfect indexed order all ready for the next showing. 36-slide frame aluminum magazine protects slides from dirt and dog-earing. Your fingers never touch precious transparencies.



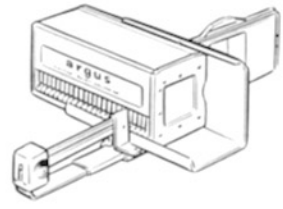
New Slide Editor—Gives you an easy way to view single slides—lets you edit and arrange them in the magazine in story-telling sequence. New push-bar elevation lets you center pictures on the screen quickly and easily.



Cooler-than-ever Operation
A new airflow cooling system, including a big powerful blower, keeps slides and projector safely cool. You can give slide shows that can last just as long as you like without overheating your projector.

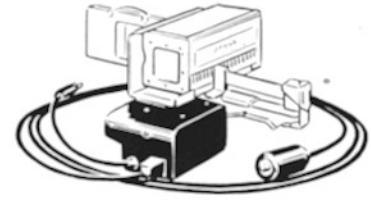
New Argus Standard 300 Projector
All the fine precision optical features of the Argus Automatic. And the same handsome new styling and durable, all-metal construction.

At a new low price of $37.50 *complete with carrying carton*



Argus Automatic Slide Changer
You can convert the Argus Standard Projector to easy automatic operation with this quick-to-attach slide changer. And slide magazines can be changed in seconds. You just slip the magazine out and slide another in. Slides cannot fall out.

Only $14.95



New Argus Remote Control Power Unit
Lets you run your slide show from anywhere in the room just by pushing a button on the compact hand-fitting switch. Handsomely and compactly styled, it attaches easily to any Argus Automatic Slide Changer.

Only $24.50 *complete with 15 feet of cord.*

argus®

World's most complete line of 35mm cameras

Argus Cameras, Inc., Ann Arbor, Michigan (Canadian address—Toronto 1, Canada). All prices include Federal Excise Tax and are subject to change without notice.